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VISTA HEALTH SYSTEM SELECTS MEDVENTIVE TECHNOLOGY TO MAKE A DIFFERENCE IN THE QUALITY OF PATIENT CARE

Clinical Integration Tools Foster Collaboration to Support Medical Home Initiative

WALTHAM, MA and SUMMIT, NJ – September 16, 2009 – [Vista Health System, LLC](#) is pleased to announce a partnership with [MedVentive](#), the leading provider of integrated performance management solutions for providers and health plans, to provide information technology services to its member physicians to improve patient care. For the first time, Vista physicians will be able to coordinate patient care and optimize preventive health and chronic care management through a web-enabled, HIPAA-compliant network-wide solution. The MedVentive system will help Vista with several key initiatives:

- Deploy a sophisticated physician-centric medical home solution in primary care offices
- Improve collaboration and coordination of care across their network
- Drive real improvements in quality and efficiency coupled with innovative payment programs

Vista's mission is to serve as the leading practice association in New Jersey, creating a network of quality physicians empowered with the support and the resources to achieve excellence in the delivery of healthcare in their communities. Dr. Thomas Kloos, Vista's President, stated, "The goal of an Independent Practice Association is to foster collaboration, communication, and quality care with and between its member physicians. This partnership brings us the tools to make that happen. We expect this to raise the standard of healthcare delivery in our member communities."

"One of the key reasons Vista selected MedVentive was because their point-of-care registry and decision support system provides an efficient and effective way to clinically integrate all of our practices more quickly and simply than with an EMR-based strategy, yet leverages information available in the EMR and other sources. Additionally, a comprehensive clinical view of each patient coupled with rich reporting and analytics gives the whole care team the ability to impact the health and wellness of our patients," adds Deborah Kohaut, Executive Director of Vista.

The point-of-care registry and decision support system promotes guideline compliance and serves as a collaboration platform to share information from multiple sources across a network. Provider friendly point of care work flows drive proactive care and provide valuable clinical information that can be shared in real-time with the patient – engaging them in their own care. In addition to ensuring optimal care during each office visit, sophisticated logic embedded in the program’s automated work queues support the entire physician’s office in providing timely needed care through out the year to proactively improve their patients’ health and well being.

Dr. Jonathan Niloff, CEO and co- founder of MedVentive adds, “Vista has a clear and compelling vision on how to leverage technology in support of their goals of improving patient health in the communities they serve. They are a progressive leader in our industry, and their commitment to making a difference will promote true collaboration, resulting in measurable quality improvement.”

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About Vista Health System

Vista Health System, LLC is an Independent Practice Association located in Northern New Jersey that was established in 1994 in response to the growth of the managed care industry. Over the past 14 years, Vista has grown from 30 physicians to 425 board certified physicians representing both Primary Care and Specialists in over forty specialties. Vista works closely with many of the major Payers in the area on behalf of their members as well as providing other value added services. Learn more – www.vistaipa.com.

About MedVentive

MedVentive provides the industry’s first and most comprehensive integrated performance management solution. For more than a decade, we’ve given our health plan and provider customers a single, comprehensive, and risk-adjusted view of their financial and clinical performance. With just a few clicks clients can drill down to the physician, member/patient, or claim level, and initiate automated intervention tools and workflows. Our award-winning platform allows clients to successfully improve the quality of patient care and reduce medical costs – achieving quantifiable results and ROI within the first year.

Clients use our technology to support their business and clinical intelligence needs: to reduce medical and pharmacy costs; to manage best-in-class pay for performance programs; and more. Our web platform reaches across standard barriers, creating a transparent and collaborative platform that improves the way care is delivered. With a proven, rapid-start implementation, our clients start improving their clinical and financial performance in three months or less.

Learn more - www.medventive.com.