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MEDCORE IMPLEMENTS MEDVENTIVE TECHNOLOGY TO DELIVER BETTER PATIENT OUTCOMES WITH GREATER COST EFFECTIVENESS

Greatly improved access and understanding of data drives focused care and cost improvements to benefit the local community

WALTHAM, MA – March 24, 2009 – MedVentive, the leading provider of integrated performance management solutions for health plans and providers, announced today that [Medcore Health Plan and Omni IPA](#) of Stockton, California has completed implementation of a comprehensive solution that provides a single, unified view of their healthcare data to their entire organizations, enabling better, more coordinated care for area patients. Consisting of both an IPA and a health plan, Medcore HP/Omni IPA is a locally owned and operated company that takes pride in finding ways to better serve the unique needs of their local community.

Medcore's data resided in multiple, siloed systems. Their vision was an integrated solution that could leverage their data to drive quality improvements, maximize cost reductions, and improve provider performance. They wanted "on the fly" flexible access to the right information at the right time. In addition, Medcore needed a sophisticated, cost effective, efficient solution with automated workflows to drive their improvement campaigns. Of equal importance was a vendor partner with demonstrated expertise in managed care and physician workflows.

Now that the implementation is complete, Medcore personnel are learning to use these powerful new analytic tools to identify best opportunities and create programs to improve the health of their community. Reporting is now a less cumbersome and less iterative process, and requires fewer resources to produce reports across the entire spectrum of quality and cost measures, including HEDIS metrics, P4P program management, and physician efficiency profiling.

Medcore COO, Sheila Stephens said, "When it comes to effectively using data it has to be in a format that lets you mix and match the right elements to see things you could not see before. I encourage people to look at data a little differently by massaging it and 'turning the kaleidoscope' as I call it. We have an opportunity to consider things we couldn't even see before, and you simply can't do that without a solution like the one MedVentive provides."

The ability to create reports dynamically is seen as another powerful and important capability. According to Ms. Stephens, "Some data elements represent a moving target. For example, provider networks are constantly

changing and shifting relationships – even for us with our unusually stable community. What you get from the data one month is likely to be totally different a short time later. When this is the case, canned reports alone wouldn't allow us to meet our business objectives.”

To meet the organization's care management goals, MedVentive populates diagnosis-specific registries. This allows the health plan to focus on their high risk patients. Medcore is able to efficiently and proactively inform their physicians of gaps in care. Preventive health and chronic care metrics improve, resulting in better patient outcomes and a win for everyone (health plan, providers, and patients alike).

“Medcore provides leadership to the market on the success of transparency because of its unique structure as a health plan and a provider organization,” comments Nancy Ham, President of MedVentive. “By working collaboratively, Medcore demonstrates how to achieve quality improvements and cost reductions that improve medical care and the health of your local community.”

About Medcore

Medcore Health Plan (MHP)/ Omni IPA service area is the San Joaquin County, California area. MHP is a licensed California health plan with a contract with the Centers for Medicare and Medicaid Services as a Medicare Advantage plan. MHP also provides management and administrative services for to Omni IPA network of approximately 400 physicians and its contracted payer organizations.

Medcore Health Plan/Omni IPA is a dynamic organization with an excellent management team and a clear vision for the future. We look forward to serving our health plan partners, their members, our local employer groups and their employees and families. We will do everything we can to earn your trust and to keep you as a valued member of the Medcore family.

About MedVentive

MedVentive provides the industry's first and most comprehensive integrated performance management solution. For more than a decade, we've given our health plan and provider customers a single, comprehensive, and risk-adjusted view of their financial and clinical performance. With just a few clicks clients can drill down to the physician, member/patient, or claim level, and initiate automated intervention tools and workflows. Our award-winning platform allows clients to successfully improve the quality of patient care and reduce medical costs – achieving quantifiable results and ROI within the first year.

Clients use our technology to support their business and clinical intelligence needs: to reduce medical and pharmacy costs; to manage best-in-class pay for performance programs; and more. Our web platform reaches across standard barriers, creating a transparent and collaborative platform that improves the way care is delivered. With a proven, rapid-start implementation, our clients start improving their clinical and financial performance in three months or less.

Learn more - www.medventive.com.