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MEDVENTIVE TO PRESENT AT HIMSS HEALTH IT VENTURE FAIR

Assembly of the Emerging Healthcare Technology Leaders to Solve the Care Challenges of Today and the Future

WALTHAM, MA – March 10, 2009 – MedVentive, a leading provider of [integrated performance management solutions](#) for health plans and providers, has been invited to present at this year's [HIMSS Health IT Venture Fair](#) in Chicago on April 4th. The Fair provides a forum for 25-30 of the most promising growth companies to showcase their offerings to the healthcare IT community. Nancy Ham, President, will showcase [MedVentive's full offering](#) that goes beyond ordinary data management and business intelligence for solutions that achieve real quality improvements and reduce medical expense.

“Being selected for this event is an exciting recognition of MedVentive’s innovative solutions,” said Nancy Ham, President. “We help providers, health systems, and health plans with their urgent need to achieve clinical integration, improve preventive and chronic care results, and reduce medical expense. Our customers achieve compelling clinical and financial ROI by leveraging the breadth and depth of our comprehensive performance management platform. In one place they can analyze and improve the entire spectrum of quality and cost metrics – resource utilization, P4P program management, physician efficiency profiling, population health management and outreach, point-of-care decision management, HEDIS compliance, generic prescribing, and more – with a single clarifying view that spans their complex enterprise.”

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About MedVentive

MedVentive provides the industry’s first and most comprehensive integrated performance management solution. For more than a decade, we’ve given our health plan and provider customers a single, comprehensive, and risk-adjusted view of their financial and clinical performance. With just a few clicks clients can drill down to the physician, member/patient, or claim level, and initiate automated intervention tools and workflows. Our award-winning platform allows clients to successfully improve the quality of patient care and reduce medical costs – achieving quantifiable results and ROI within the first year.

Clients use our technology to support their business and clinical intelligence needs: to reduce medical and pharmacy costs; to manage best-in-class pay for performance programs; and more. Our web platform reaches across standard barriers, creating a transparent and collaborative platform that improves the way care is delivered. With a proven, rapid-start implementation, our clients start improving their clinical and financial performance in three months or less.

Learn more - www.medventive.com.