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THE ALWAYS ON NETWORK SELECTS MEDVENTIVE AS TOP 100 INNOVATOR

*OnDC Top 100 List Recognizes Companies Demonstrating Leadership and Foresight
in Key Industries for America's Future*

WALTHAM, MA – October 20, 2009 – [MedVentive](#) is proud to announce its recognition as one of the top 100 entrepreneurial technology companies of 2009 from six critical focus areas: healthcare, digital education, greentech, broadband & infrastructure, government & security services, and enterprise. The AlwaysOn Network chose MedVentive as a winner in the healthcare sector in its first annual [OnDC Top 100 List](#), which recognizes outstanding companies that provide solutions to resolve some of the country's most pressing challenges. MedVentive, along with the other winners, will be honored on at "The Entrepreneur's March on Washington" October 19-20 in Washington D.C.

The AlwaysOn Network's mission is to transform the media business by providing its readers with an open and participatory editorial environment. The network's content focuses on the sweet spots in the technology markets where innovation is disrupting behavior and creating new business opportunities. The process for identifying and selecting companies for the inaugural OnDC Top 100 list involved a thorough screening and interview process by the AlwaysOn editorial team, KPMG, and industry experts across the globe. AlwaysOn scoured the entrepreneurial community to identify the top 100 private companies turning our nation's most urgent dilemmas into job-generating businesses, forging solutions that will take the country forward.

"We are honored to be included on the OnDC Top 100 list. The urgent need to reform healthcare has been recognized by all segments of our industry and our country's leadership. We are proud to contribute to the solution by delivering innovative technology that creates a powerful collaboration platform for provider groups and health plans. We are delighted at the success of our clients in realizing significant improvements in quality while reducing medical costs," said Nancy Ham, President of MedVentive.

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About MedVentive

Clients use our next generation solutions to manage best-in-class pay for performance programs, engage providers and build transparency, meet even exceed goals for improving member/patient health, reduce medical and pharmacy costs, leverage automation and increase efficiencies (less FTEs to do more), support population management and intervention programs with providers and for members, and more.

For more than a decade, MedVentive has been helping health plans and provider organizations create a [single](#) comprehensive view of their performance and improvement opportunities that allows them to successfully improve the

quality of patient care and reduce medical costs. Proven ROI with an average pay back in less than one year makes MedVentive a compelling answer in today's healthcare environment.

Learn more - www.medventive.com.