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## **MEDVENTIVE BROADENS TECHNOLOGY LEADERSHIP**

*Hires John Lightfoot as Chief Technology Officer*

WALTHAM, MA – January 13, 2009 – MedVentive, the leading provider of complete, integrated performance management solutions to improve quality of care and reduce costs for payers and providers, welcomes [John Lightfoot](#) as its Chief Technology Officer. John was most recently the North American CTO for Orion Health, an award winning clinical portal, disease management and interface engine technology company. Other prior roles include VP of Technology for Healthvision and CIO of MIT Health Plans.

John's diverse healthcare experience from both a technology standpoint (deep understanding of interoperability, clinical data exchange, and large scale platforms, among others) and how the different constituents of the healthcare community interact will be instrumental in extending MedVentive's technology leadership. His technical acumen, creative customer solution development, and ability to converge clinical, technology, and business needs fits well with MedVentive's core tenets: helping health plans and provider groups utilize technology to improve the quality of care, reduce costs, and build trust through transparency.

"In my 20+ years in healthcare, I have been at the intersection of healthcare and technology, whether at hospitals, payers or best in KLAS HIT vendors, with a focus on not just implementing technology but driving business and clinical improvements. I was drawn to MedVentive because of its '*need to have*' technology platform that delivers compelling, short-term ROI to its customers," said John. "I look forward to being the architect of our next generation capabilities for pay for performance, business & clinical intelligence, and powerful intervention tools to manage gaps in care and medical expense."

Nancy J. Ham, president of MedVentive says, "After a national search, I am thrilled to have such a talented executive join our team. I am looking forward to John's collaboration with our customers and our staff to drive constant innovation that delivers real-world ROI to payers and providers."

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### About MedVentive

For more than a decade, MedVentive has been helping leading health plans and provider organizations develop and deploy innovative, clinically sophisticated solutions tailored to their distinctive organizational needs that successfully improve the quality of patient care and reduce healthcare costs. MedVentive provides an advanced business and clinical intelligence

platform combined with a fully-integrated, modular suite of applications to support best-in-class pay for performance programs, physician efficiency profiling and information-sharing, quality intervention, pharmacy management, and point-of-care decision support tools. Payers and providers use MedVentive technology and services to identify their greatest healthcare improvement opportunities and to act quickly and efficiently to effect change through tailored integrated performance management solutions. For more information, please visit [www.medventive.com](http://www.medventive.com).