



Media Contact:
Delia C. Brower, *Marketing Manager*
phone: (781) 290-2515
email: dbrower@medventive.com

MEDVENTIVE PARTICIPATES IN INNOVATION 2009 ANNUAL CONFERENCE

One of four companies selected to present at the Innovation Showcase based on track record of innovation and providing fresh perspective for healthcare improvement

WALTHAM, MA – April 27, 2009 – [MedVentive](http://www.medventive.com), the leading provider of integrated performance management solutions for providers and health plans, announced its participation in the Tenth Annual Innovation 2009 Conference, both as an attendee and to present the company's offering at the selective Innovation Showcase event.

Innovation 2009 was an invitation-only event held for the nation's top entrepreneurs, investors, companies, and policy leaders, and focused on creating a unique collaborative environment for discussing disruptive ways to deliver more health for less cost. A full spectrum of healthcare constituents from leading organizations, including technology companies of all sizes, payers, integrated delivery networks and physician organization, and U.S. policymakers shared insights and expertise from their diverse perspectives.

Nancy Ham, President of MedVentive, said "Being invited to participate in the Innovation Showcase was an honor. We were delighted to have an opportunity to showcase our unique ability to provide a physician collaboration platform that engages physicians as partners in the efforts to improve health while reducing costs. The ensuing dialogue and feedback from the conference attendees provided very valuable feedback to us on our solution, and how to continue to accelerate growth and innovation even in tough economic times."

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About MedVentive

MedVentive provides the industry's first and most comprehensive integrated performance management solution. For more than a decade, we've given our health plan and provider customers a single, comprehensive, and risk-adjusted view of their financial and clinical performance. With just a few clicks clients can drill down to the physician, member/patient, or claim level, and initiate automated intervention tools and workflows. Our award-winning platform allows clients to successfully improve the quality of patient care and reduce medical costs – achieving quantifiable results and ROI within the first year.

Clients use our technology to support their business and clinical intelligence needs: to reduce medical and pharmacy costs; to manage best-in-class pay for performance programs; and more. Our web platform reaches across standard barriers, creating a transparent and collaborative platform that improves the way care is delivered. With a proven, rapid-start implementation, our clients start improving their clinical and financial performance in three months or less.

Learn more - www.medventive.com.